**附件一**

**中國文化大學國際企業管理研究所XXX學年度第X學期碩士班論文研究計畫評核表**

Appraisal Form of Master Thesis Proposal

Graduate Institute of International Business Administration**,** Chinese Culture University

日 期Date： / /

研究生姓名： 學號： 指導教授：

(Student name) (Student ID) (Advisors)

論文題目：

**Proposal topic**:

| 項目(Item) | 建 議(Comments) | 評分(Score) |
| --- | --- | --- |
| 一、問題發展(25%)  (research purpose development)   * 1. 研究題目符合本所的專業領域   (research topic is under the field of this program)   * 1. 研究動機明確陳述   (clarity of research motive)   * 1. 研究問題明確陳述   (clarity of research questions)   * 1. 研究目的明確陳述   (clarity of research purposes)  5.研究架構邏輯明確  (clarity of research framework and logic)  6.研究範圍與限制  (clarity of research scope and limits) |  |  |
| 二、文獻探討(20%)與研究假說(20%)  (Literature review and hypothesis  development)  1.文獻探討完整具有相關性  (Completeness and relevance of  literature review)  2. 研究假說完整陳述推理清楚  (completeness and clarity of theoretical  reasoning for research hypothesis ) |  |  |
| 三、研究方法 (research methods)(30%)  1. 抽樣設計適合研究目的  (sampling design meeting research  purposes)  2.變數之操作性定義符合理論  (appropriateness of the theoretical basis  for operational definitions of research variables)  3.資料蒐集工具與前兩項具有邏輯相  關性  (Data collection method is in alignment  with item1 and item2)  4.用適當統計分析方法  (appropriateness of statistical analysis  methods)  5.問卷之品質  (Quality of the questionnaire)  四、所列之文獻與文章內容之對應性與完整性(5%)  (listed references correspond to the citations used in the content and are complete) |  |  |
| 總評Total |  |  |

審查結果： □通過Pass □不通過Fail

Review result (大於70分為通過)

審查委員： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)

Review Committee

指導教授Advisor： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)

所 長Chairman:： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)