**附件一**

**中國文化大學國際企業管理研究所XXX學年度第X學期碩士班論文研究計畫評核表**

Appraisal Form of Master Thesis Proposal

Graduate Institute of International Business Administration**,** Chinese Culture University

日 期Date： / /

研究生姓名： 學號： 指導教授：

(Student name) (Student ID) (Advisors)

論文題目：

**Proposal topic**:

| 項目(Item) | 建 議(Comments) | 評分(Score) |
| --- | --- | --- |
| 一、問題發展(25%)(research purpose development)* 1. 研究題目符合本所的專業領域

(research topic is under the field of this program)* 1. 研究動機明確陳述

(clarity of research motive)* 1. 研究問題明確陳述

(clarity of research questions)* 1. 研究目的明確陳述

(clarity of research purposes)5.研究架構邏輯明確(clarity of research framework and logic)6.研究範圍與限制(clarity of research scope and limits) |  |  |
| 二、文獻探討(20%)與研究假說(20%)(Literature review and hypothesisdevelopment)1.文獻探討完整具有相關性(Completeness and relevance of literature review)2. 研究假說完整陳述推理清楚(completeness and clarity of theoreticalreasoning for research hypothesis ) |  |  |
| 三、研究方法 (research methods)(30%)1. 抽樣設計適合研究目的(sampling design meeting researchpurposes)2.變數之操作性定義符合理論(appropriateness of the theoretical basisfor operational definitions of research variables)3.資料蒐集工具與前兩項具有邏輯相關性(Data collection method is in alignmentwith item1 and item2)4.用適當統計分析方法(appropriateness of statistical analysismethods)5.問卷之品質(Quality of the questionnaire)四、所列之文獻與文章內容之對應性與完整性(5%)(listed references correspond to the citations used in the content and are complete) |  |  |
| 總評Total |  |  |

審查結果： □通過Pass □不通過Fail

Review result (大於70分為通過)

審查委員： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)

Review Committee

指導教授Advisor： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)

所 長Chairman:： \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_\_/(Y/M/D)